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**Annex I**

**Media coverage of DFID/UNDP partnership in Ukraine**

**East Expo 2017 media coverage**

**March 2017**

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| **TV (Kramatorsk)** |
| UATV: <https://youtu.be/ReGee4oXd7U>  |
| Перший діловий: <https://youtu.be/kRITdoqOKb4> <https://youtu.be/lZKJrnfOP5g>  |
| Zik: <https://youtu.be/KjqDaUMgoPE>  |
| С-плюс: <https://youtu.be/-321MqLCQXM>  |
| Общественное ТВ Донбасса: <https://youtu.be/P8hX_V0P_Rs>  |
| ВП-ТV: <https://youtu.be/IH0hrqUPFEo>  |
| ДоТБ: <https://www.dotb.dn.ua/2017/03/shid-ekspo-predstavniki-malogo-ta-serednogo-biznesu-donechchini-prodemonstruvali-svoyu-produktsiyu/>  |
| **TV (Severodonetsk)** |
| ТРК Акцент: <https://youtu.be/vs7Wk35o_UM>  |
| СТВ: <https://youtu.be/Q7Xc6Vo9070>  |
| Лот: <https://youtu.be/GJ982IdB7ds>  |
| Ирта-Fax: <http://irtafax.com.ua/news/2017/03/2017-03-24-29.html>  |
| **Online media on both events**  |
| <http://platforma-msb.org/shid-ekspo-2017-velyke-majbutnye-malogo-biznesu/>  |
| <http://sever.lg.ua/2017-03-28-20841> |
| <http://novosti.dn.ua/news/268424-byznes-vystavky-vostok-ehkspo-2017-posetyly-4-tys-chelovek> |
| <http://vlasnasprava.ua/shid-ekspo-2017-velike-majbutnye-malogo-biznesu/> |
| <http://www.hromadske-zp.tv/velike-majbutnye-malogo-biznesu-persha-sxid-ekspo-2017-zibrala-100-biznesiv-ta-4000-vidviduvachiv-na-postrazhdalomu-vid-konfliktu-donbasi/>  |
| <http://novynarnia.com/2017/03/28/vistavka-shid-ekspo-2017-zibrala-ponad-sto-malih-biznesiv-donbasu-shho-vidrodzhuyetsya/> |
| <https://gulaypole.in.ua/news/zpnews/51668-Velike-majjbutn%D1%94-malogo.html>  |
| **Online media (Kramatorsk)** |
| <https://www.kramatorsk.info/view/210335>  |
| <http://avdeevka.city/news/view/vladeltsev-malogo-i-srednego-biznesa-v-donetskoj-oblasti-zovut-na-vostok-e-kspo-2017> |
| <http://tehnopolis.com.ua/index.php?option=com_content&view=article&id=28094:-------q--2017q&catid=59:2011-01-11-21-18-52&Itemid=15> |
| <https://www.6262.com.ua/afisha/full/1717> |
| <http://informator.media/archives/219778> |
| <http://lifedon.com.ua/economy/35255-programma-razvitiya-oon-v-ukraine-organizovala-shd-ekspo-2017-v-kramatorske.html> |
| [http://www.kramatorskpost.com/2017/03/21/схід-експо-2017-открыта-для-желающих-нача/](http://www.kramatorskpost.com/2017/03/21/%D1%81%D1%85%D1%96%D0%B4-%D0%B5%D0%BA%D1%81%D0%BF%D0%BE-2017-%D0%BE%D1%82%D0%BA%D1%80%D1%8B%D1%82%D0%B0-%D0%B4%D0%BB%D1%8F-%D0%B6%D0%B5%D0%BB%D0%B0%D1%8E%D1%89%D0%B8%D1%85-%D0%BD%D0%B0%D1%87%D0%B0/)  |
| <https://www.ukrinform.ua/rubric-doneccina/2197428-u-kramatorsku-vistavka-shidekspo-2017.html>  |
| <http://dn.gov.ua/pro-rezultaty-vystavky-shid-ekspo-2017/> |
| <https://www.expo.org.ua/ua/exhibition_news.php?id=56943> |
| <http://www.iepd.kiev.ua/?p=5862> |
| <http://donbass.comments.ua/news/128639-na-donbasse-startoval-shid-ekspo-2017.html> |
| <http://restoring-donbass.com/novosti/58990-v-kramatorske-nachala-rabotu-initsiativa-po-podderzhke-biznesa-shid-ekspo-2017/> |
| <https://slavdelo.dn.ua/2017/03/21/bolshoe-budushhee-malogo-biznesa-v-kramatorske-otkryilas-vyistavka-shid-ekspo/> |
| <http://dnews.dn.ua/news/587692> |
| <http://donbass.ua/news/region/2017/03/21/v-kramatorske-otkrylsja-forum-dlja-predprinimatelei.html> |
| <http://vchasnoua.com/donbass/50329-vpervye-s-2014-goda-na-donbasse-otkrylas-biznes-vystavka-skhid-ekspo> |
| <http://tvoyagromada.com.ua/news/vystavka-shid-ekspo-u-kramatorsku.html> |
| <http://snip.net.ua/20170324/pro-rezultaty-vystavky-shid-ekspo-2017/> |
| <http://tyzhden.ua/Society/188861> |
| <http://doncpto.com.ua/view_news.php?id=777538&com=0&ln=ua> |
| <http://www.ostrovok.lg.ua/news/kultura/v-kramatorske-otkrylas-biznes-vystavka-cxid-ekspo-2017>  |
| <http://vp.donetsk.ua/gorod-region/gorod/58079-v-kramatorske-na-vystavke-biznes-pokazal-svoi-vozmozhnosti-foto-video>  |
| <https://ukurier.gov.ua/uk/articles/mizhnarodni-granti-dozvolili-pereselencyam-z-donec/>  |
| <http://eastexpo.dn.ua/>  |
| **Online media (Severodonetsk)** |
| <http://sever.lg.ua/2017-03-13-20739> |
| <http://lugradar.net/2017/03/154852>  |
| <http://prav-da.com.ua/blog/3/post/2017-5049>  |
| <http://lis.gov.ua/enterprise/n-mainmenu-80/14794-skhid-ekspo-2017-velike-majbutne-biznesu.html> |
| [http://lugansk.lugansk.ua/предприниматели-луганщины-получат-н/](http://lugansk.lugansk.ua/%D0%BF%D1%80%D0%B5%D0%B4%D0%BF%D1%80%D0%B8%D0%BD%D0%B8%D0%BC%D0%B0%D1%82%D0%B5%D0%BB%D0%B8-%D0%BB%D1%83%D0%B3%D0%B0%D0%BD%D1%89%D0%B8%D0%BD%D1%8B-%D0%BF%D0%BE%D0%BB%D1%83%D1%87%D0%B0%D1%82-%D0%BD/) |
| [http://ugorod.dn.ua/без-рубрики/оон-поможет-предпринимателям-луганщ.html](http://ugorod.dn.ua/%D0%B1%D0%B5%D0%B7-%D1%80%D1%83%D0%B1%D1%80%D0%B8%D0%BA%D0%B8/%D0%BE%D0%BE%D0%BD-%D0%BF%D0%BE%D0%BC%D0%BE%D0%B6%D0%B5%D1%82-%D0%BF%D1%80%D0%B5%D0%B4%D0%BF%D1%80%D0%B8%D0%BD%D0%B8%D0%BC%D0%B0%D1%82%D0%B5%D0%BB%D1%8F%D0%BC-%D0%BB%D1%83%D0%B3%D0%B0%D0%BD%D1%89.html) |
| <http://stb.loga.gov.ua/oda/press/news/zaproshennya_do_uchasti_v_shid_ekspo_2017> |
| <http://lugradar.net/2017/03/155664> |
| <http://donbass.comments.ua/news/128409-oon-pomozhet-predprinimatelyam-luganshchini.html> |
| <http://restoring-donbass.com/novosti/58243-oon-provedet-v-luganskoy-oblasti-kompleks-meropriyatiy-napravlennyih-na-razvitie-biznesa/> |
| <http://loga.gov.ua/oda/press/news/23_24_bereznya_u_sievierodonecku_vidbudetsya_biznes_vistavka_shid_ekspo_2017> |
| <http://paralel-media.com.ua/p77023.html> |
| <http://paralel-media.com.ua/p77040.html>  |
| <http://arrlugansk.org.ua/48-zavershyvsia-pershyi-den-biznes-vystavky-skhid-ekspo-2017>  |
| <http://arrlugansk.org.ua/49-zavershyvsia-druhyi-den-biznes-vystavky-skhid-ekspo-2017> |
| <http://lot.lg.ua/news/v-severodonecke-otkrylsya-biznes-forum-sxid-ekspo-2017>  |
| <https://farwater.net/novosti/v-severodonecke-startovala-biznes-vystavka-dlya-malyx-i-srednix-predpriyatij-vostochnoj-ukrainy/> |
| <http://www.drs.gov.ua/regionalni-novyny/luganska-oblast/na-luganshhyni-vidbulasya-dvodenna-biznes-vystavka-prysvyachena-rozvytku-malogo-ta-serednogo-biznesu/> |
| <http://www.0642.ua/news/1592275> |
| [http://lugansk.lugansk.ua/луганщина-показывает-свой-потенциал/](http://lugansk.lugansk.ua/%D0%BB%D1%83%D0%B3%D0%B0%D0%BD%D1%89%D0%B8%D0%BD%D0%B0-%D0%BF%D0%BE%D0%BA%D0%B0%D0%B7%D1%8B%D0%B2%D0%B0%D0%B5%D1%82-%D1%81%D0%B2%D0%BE%D0%B9-%D0%BF%D0%BE%D1%82%D0%B5%D0%BD%D1%86%D0%B8%D0%B0%D0%BB/) |
| [http://lugansk.lugansk.ua/победители-схід-експо-2017-соединяют-э/](http://lugansk.lugansk.ua/%D0%BF%D0%BE%D0%B1%D0%B5%D0%B4%D0%B8%D1%82%D0%B5%D0%BB%D0%B8-%D1%81%D1%85%D1%96%D0%B4-%D0%B5%D0%BA%D1%81%D0%BF%D0%BE-2017-%D1%81%D0%BE%D0%B5%D0%B4%D0%B8%D0%BD%D1%8F%D1%8E%D1%82-%D1%8D/)  |
| <https://www.ukurier.gov.ua/uk/articles/korovaj-cxid-ekcpo-2017-prijshovsya-do-stolu/>  |
| <http://eastexpo.lg.ua/>  |
| **Radio** |
| Radio Free Europe Ukraine: [http://www.radiosvoboda.org/a/у-мексиці-стався-потужний-землетрус/25354588.html%2082рус/28352267.html](http://www.radiosvoboda.org/a/%D1%83-%D0%BC%D0%B5%D0%BA%D1%81%D0%B8%D1%86%D1%96-%D1%81%D1%82%D0%B0%D0%B2%D1%81%D1%8F-%D0%BF%D0%BE%D1%82%D1%83%D0%B6%D0%BD%D0%B8%D0%B9-%D0%B7%D0%B5%D0%BC%D0%BB%D0%B5%D1%82%D1%80%D1%83%D1%81/25354588.html%2082%D1%80%D1%83%D1%81/28352267.html)  |
| Radio Era FM, news block  |
| **UNDP website**  |
| <http://www.ua.undp.org/content/ukraine/en/home/presscenter/pressreleases/2017/03/27/big-future-for-small-businesses-first-east-expo-2017-welcomes-100-business-and-4-000-visitors-in-conflict-affected-donbas0.html>  |
| **UNDP Youtube channel** |
| <https://www.youtube.com/watch?v=NZf5X-5EAfU&t=6s>  |
| <https://www.youtube.com/watch?v=mdLXcsN1ohM>  |
| <https://www.youtube.com/watch?v=Yk5Vc7ppC-4>  |
| **UNDP Flickr account** |
| <https://www.flickr.com/photos/undpukraine/sets/72157678260244314/page5>  |
| <https://www.flickr.com/photos/undpukraine/sets/72157679408340622>  |
| <https://www.flickr.com/photos/undpukraine/sets/72157680028988980>  |
| **UNDP Facebook** |
| <https://www.facebook.com/UNDPUkraine/videos/1470560136298322/> |
| <https://www.facebook.com/UNDPUkraine/posts/1470398762981126> |
| <https://www.facebook.com/UNDPUkraine/posts/1469482393072763> |
| <https://www.facebook.com/UNDPUkraine/posts/1469218509765818> |
| <https://www.facebook.com/UNDPUkraine/videos/1468588796495456/> |
| <https://www.facebook.com/UNDPUkraine/posts/1468099566544379> |
| <https://www.facebook.com/UNDPUkraine/videos/1466835596670776/> |
| <https://www.facebook.com/UNDPUkraine/videos/1466977349989934/> |
| <https://www.facebook.com/UNDPUkraine/posts/1468000156554320> |
| <https://www.facebook.com/UNDPUkraine/posts/1468033873217615> |

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| **Summary**  |
| TV  | 13 |
| Online media | 81 |
| Radio  | 2 |
| **Total**  | **96** |

**Crowdfunding Academy media coverage**

**February 2017**

**National media**

**Online media outlets**

1. <http://ukurier.gov.ua/uk/news/programa-rozvitku-oon-zapuskaye-pershu-v-ukrayini-/>
2. <http://lifedon.com.ua/society/education/34354-programma-razvitiya-oon-zapuskaet-pervuyu-v-ukraine-akademiyu-kraudfandinga.html>
3. <http://vesti-ukr.com/strana/221932-oon-zanjalac-obucheniem-ukraintsev-pravilno-procit-denhi>
4. <http://kvedomosti.com/861901-oon-zanyalas-obucheniem-ukraincev-pravilno-prosit-dengi.html>
5. <http://vybory.org.ua/?id=464141>
6. <http://www.depo.ua/ukr/life/programa-rozvitku-oon-zapuskaye-pershu-v-ukrayini-akademiyu-kraudfandingu-20170127508407>
7. <http://www.prostir.ua/?news=prohrama-rozvytku-oon-zapuskaje-pershu-v-ukrajini-akademiyu-kraudfandynhu>
8. <http://fromua.news/article/50572200/oon_zanyalasj_obucheniem_ukraintsev_praviljno_prositj_denjgi/>
9. <http://novostimira.press/novosti_7462780.html>
10. <http://www.eramedia.com.ua/article/254101-kraudfanding_v_ukran_persha_akademya_dopomoga_pdprimtcyamperesel/>
11. <https://delo.ua/ukraine/dlja-predprinimatelej-iz-donbasa-proon-organizovala-akademiju-kr-327931/?supdated_new=1486719646>
12. <http://www.prostir.ua/?focus=ochikujetsya-scho-u-kraudfandynh-bude-vkladeno-ponad-200-milyardiv-dolariv-do-2025-roku-blerta-chela>
13. <http://gurt.org.ua/news/informator/36757/>
14. <http://pressuha.com.ua/release/51600-programma-razvitiya-oon-zapuskaet-pervuyu-v-ukraine-akademiyu-kraudfandinga.html>
15. <http://pr.meta.ua/read/53068>
16. <https://day.kyiv.ua/ru/article/obshchestvo/kraudfanding-eto-ne-o-dengah>
17. <http://kilogames.com.ua/kilogames-na-vstreche-v-akademii-kraudfandinga/>
18. <http://www.prostir.ua/?news=malyj-ta-serednij-biznes-donbasu-zajmatymetsya-kraudfandynhom>
19. <http://gurt.org.ua/news/informator/37149/>

**TV**

1. Guest interview on Hromadske

<https://www.youtube.com/watch?v=brcjpmlSqBY>

1. UA|TV video

<https://youtu.be/gObLXYM2iKU>

**UNDP website**

1. <http://www.ua.undp.org/content/ukraine/en/home/presscenter/articles/2017/01/18/how-to-support-entrepreneurs-affected-by-the-conflict-with-crowdfunding-.html>
2. <http://www.ua.undp.org/content/ukraine/en/home/presscenter/articles/2017/03/31/12-crowdfunding-campaigns-you-can-support-.html>
3. <http://www.eurasia.undp.org/content/rbec/en/home/blog/2017/4/12/How-do-you-inspire-entrepreneurship-in-a-conflict-affected-region-.html>

**UNDP Flickr account**

1. <https://www.flickr.com/photos/undpukraine/sets/72157677901043132>
2. <https://www.flickr.com/photos/undpukraine/albums/72157677367475933>

**UNDP Youtube channel**

1. 12 Videos on UNDP Ukraine Channel <https://www.youtube.com/watch?v=EWtGSBQrGas&list=PL0-qYICkWMvdZsVCaq42eEqQhkoqTt-0r>

**UNDP Facebook**

1. <https://l.facebook.com/l.php?u=https%3A%2F%2Fwww.indiegogo.com%2Fprojects%2Fvoltyco-the-strongest-and-most-affordable-e-bike-electric%23%2F&h=ATNLB3K6nyZmfFRrfPGgFMFdjRE6mYr4URi7EEsEfN7ENA-1O_Ulv8xHsSynY5Oi3lYcQ7QH_NRuAYBHxGNnrfBjB_3hmidw2V2mq6Ptu3uRdI5xqt7GBAsH&s=1>

**Training courses on Business skills development**

**Regional online media outlets**

1. <http://vchasnoua.com/topics/%D0%9F%D0%A0%D0%9E%D0%9E%D0%9D>
2. <https://www.facebook.com/DonbassSOS/photos/a.1440420526203051.1073741827.1439887112923059/1876351499276616/?type=3>
3. <http://restoring-donbass.com/en/news/6067-undp-conduct-trainings-business-development-idps/>
4. <https://donbass.comments.ua/news/128140-u-pereselentsev-poyavilas-vozmozhnost.html>
5. <http://vpo-study.org/novyny/treninhy-z-biznes-planuvannya-vid-proon>
6. <http://vpo-study.org/novyny/proon-prodovzhuje-treninhovu-prohramu-z-rozvytku-biznesu>
7. <http://vp.donetsk.ua/gorod-region/gorod/57570-kramatorchanam-predlagayut-projti-trening-po-razvitiyu-biznesa>
8. <http://www.ostro.org/donetsk/society/news/520020/>
9. <http://www.mediaport.ua/pereselencev-priglashayut-na-vyezdnye-sessii-i-treningi-po-razvitiyu-biznesa>

**Business start-up grants contest**

**Regional media outlets**

1. <http://mrpl.city/news/view/predprinimatelyam-iz-donbassa-razdali-po-200-tysyach-griven>
2. <http://shkvarki.org/donbass/item/12020-proon-podderzhivaet-biznes-i-sozdaet-rabochie-mesta-na-donbasse>
3. <http://vchasnoua.com/donbass/47621-bolee-10-mln-griven-proon-vlozhila-v-biznes-proekty-predprinimatelej-donetchiny>
4. <http://vchasnoua.com/donbass/47531-za-malym-biznesom-budushchee-ekonomiki-regiona-na-donetchine-gotovy-podderzhivat-predprinimatelej>
5. <http://www.ostrovok.lg.ua/news/agrozona/pobediteli-konkursa-biznes-grantov-programmy-razvitiya-oon-proon-poluchili-do-200-tys-grn>
6. <http://nedelya.net.ua/news/socium/proon-vydelila-dlya-pereselencev-granty-na-predprinimatelskuyu-deyatelnost>
7. <https://www.youtube.com/watch?v=VCwAAMQHBHI>
8. <https://www.youtube.com/watch?v=zetudvY34LA>
9. <https://www.youtube.com/watch?v=BgNE8I33clM>
10. <https://www.youtube.com/watch?v=U7vcsvMi9Co>
11. <https://www.youtube.com/watch?v=tr6d8PWktdA>
12. <https://www.youtube.com/watch?v=BgNE8I33clM>

**UNDP website and social media channels**

1. [Case study: Supporting Gingerbread Startup in Kharkiv](https://www.youtube.com/watch?v=94v3kdmFB4w&list=PL0-qYICkWMvfQPy6Li34Mqu1v8UMQ4p4h&index=4)
2. [Case Study: Supporting Entrepreneurship in Pokrovsk](https://www.youtube.com/watch?v=uC3yiL9JoLY&list=PL0-qYICkWMvfQPy6Li34Mqu1v8UMQ4p4h&index=3)
3. [Case Study: Supporting Entrepreneurship in Kharkiv](https://www.youtube.com/watch?v=OxyF8lPfAA8&list=PL0-qYICkWMvfQPy6Li34Mqu1v8UMQ4p4h&index=1)
4. [Case Study: Supporting a Sawmill Business in Druzhkivka, Donetsk region](https://www.youtube.com/watch?v=gTY12lpMn-Q&list=PL0-qYICkWMvfQPy6Li34Mqu1v8UMQ4p4h&index=5)
5. <http://www.ua.undp.org/content/ukraine/en/home/presscenter/articles/2016/07/19/-.html>
6. <http://www.ua.undp.org/content/ukraine/en/home/presscenter/articles/2016/12/09/over-80-small-businesses-get-undp-support-to-grow-in-donetsk-region.html>